



## Creating & Innovating

How to recognise it, encourage it, foster it, tap into it, apply it and, most importantly, use it to bring about Business Success.

**Innovation with Businesses is as much about an individual's mind-set as it is about the Business' ability to turn that 'Innovative Idea' into a tangible and successful Business Initiative. OMT Group's 'Creating & Innovating' Programme offers a comprehensive understanding of the Environment, People and Processes your Business will need to really tap into its innovative potential.**

### What is it all about?

As Businesses fight to survive and thrive in the current climate, exploiting the creativity and innovation potential within your Business is more important now than ever before.

'Creating & Innovating' is a Programme which allows you select from a range of topics to create a Learning Experience which is fully suited to the needs of your Business and your People.

Whether you are interested in; fostering a creative mind-set, developing a culture of innovation, looking to formalise clear processes, ensure creative concepts are realised or all of the above, this Programme can be tailored to meet your needs over a One or Two Day period.

### Who would benefit most?

- Business that need to get more out of less
- Anyone that feels they need to start thinking about and approaching their role in a different way
- Business Managers who are required to 'create new ways of doing things' despite limited resources
- Teams that are about to embark on the development of a new Project/Programme/Initiative and would benefit from some new and innovative thinking
- Business Strategy Teams who are responsible for differentiating their Business in the Market Place

OMT Group is an Organisational Development Firm that helps Businesses get better at leading, organising and managing their People to achieve better results.

If you would like to know more about our Clients, our Solutions and our People you can visit [www.omtorgdev.com](http://www.omtorgdev.com) or call us in Ireland on +353 61 333 640 or in the UK on + 44 845 6041768

## Programme Content/Options

- **The Principles of Innovation:** Building an understanding of what Creativity and Innovation is all about. The role it plays in relation to Business Strategy and Corporate Transformation.
- **Creating a Culture of Innovation:** How your Business Policies will ensure a random idea becomes a Business Success. The Business Process underpinning the Creative Culture. The Innovation Framework of Connect, Engage, Govern and Track. The 360° View of Business Innovation.
- **Capturing Moments of Innovation:** Designing an Innovation Network for your Business. How Teams can turn an idea into a reality. Innovation as a Problem Solving Tool. Exploring the Myths of Innovation.
- **The 'I' in Innovation:** The personal perspective. What is a Creative Mindset – Nature or Nurture? Perceptions and Group Think. Fostering the ideal Innovation Skill Set. Tapping into your creative potential. How to 'Orbit the Giant Hairball'!
- **Industries who Innovate:** Review of Businesses who have made innovation the core of their Business Model e.g. Apple, Starbucks, Google and other Businesses who have dealt with market changes through innovation e.g. the Air Line Industry
- **Innovating for Business Advantage:** New approaches to Innovation. How Innovation can give your Business the edge. Review of the Value Discipline Model looking at innovation across the key areas of Product Leadership, Customer Intimacy and Operation Excellence.

## Our Clients Say.....

Our Business had suffered a few set-backs and we were looking to get People moving again. We felt that the ideas were there but for some reason we were not bringing them to the surface. OMT Group helped us appreciate what we needed to do to make that happen as an Organisation but the session also really motivated our Teams and got them looking at things through new eyes.

## Why OMT Group?

- A highly innovative approach to Learning, incorporating the latest in Accelerated Learning Techniques, Reflective Feedback and Management Thinking
- Very practical approach to Management Development, grounded in the real issues of your Business but always taking a fresh and innovative approach
- Internationally experienced Consultants who each have a strong background in Business Management as well as Organisational Development expertise and accreditation

Interested in learning more about how OMT Group can assist your Business?

## Contact Us

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OMT Group is an Approved Centre/Member of the above listed bodies.

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