



## **The Business Owner's Board**

**A Membership Board for Business Owners who want to work with like-minded People to improve their Business Performance.**

**Are you a Business Owner who is concerned about the success of your Business?**

**Are plans, targets, sales and costs pressing on your mind?**

**Would you like support from someone who understood what it was like to own a Business?**

**What kind of support would you get if you had 8 like-minded People in the same room?**

**8 People who all ran their own Businesses, appreciated the challenges, understood the pressures and were willing to share their experiences and expertise?**

**If you are interested in the answers to any of the above questions, then you should be interested in becoming a Member of the Business Owners Board.**

**Better Business Plans**  
**Reduced Operating Costs**  
**Improved Finance Arrangements**  
**Increased Sale & Productivity**  
**Increased Employee Motivation**  
**New Business Ideas**  
**Support & Advice**  
**Peace of Mind**

The Board is not about networking or more training.

We meet monthly to trouble-shoot issues, talk through ideas and help each other out. It's a bit of 'give and take' and it works well. We discuss everything from Sales Plans to Re-Financing - our Board Manager keeps us on track. I have regular meetings with him as well. It's at my office which is handy and we get the chance to look at my more personal issues and plans. We are all just a short while with The Board now but already I feel more secure about where things can go with the Business and I am enjoying it again.

**Pilot Board Member, July 2009**

**OMT Group is an Organisational Development Firm that helps Businesses get better at leading, organising and managing their People to achieve better results.**

**If you would like to know more about our Clients, our Solutions and our People you can visit [www.omtorgdev.com](http://www.omtorgdev.com) or call us on +353 61 333 640.**

## What is it all about?

As a Business Owner, there may be times you wish you had **the support and expertise of a Board of Directors**. Trusted Business People to call on to get advice on how best to respond to your Bank Manager or deal with your Sales Rep who is not pulling their weight. It may be just to run an idea by them. It might even be to give yourself the kick-start you know you need to finally implement that new IT System.

### Your Board Meetings

- Monthly Board Meetings with a small, trusted group of other Business Owners like you
- You will bring your business problems, ideas and worries. You will take answers, worked through ideas, support and challenge
- You will share and advise other Members based on your knowledge and experience and receive advice in return

Would having that Board of Directors give you extra confidence to make some changes in your Business? Would it make you feel more secure about some of your decisions? Would it even just be nice to tell someone how well your latest product launch went? People who appreciated the effort that went into it? **People who understand what it is like to own and run their own Business?**

### Your Board Manager

- A trusted, ex-Business Owner who has sold their Business and moved on to Business Development
- Someone who will gather issues and ideas for your Board Sessions and generally keep things on track
- Someone who will meet with you, in your place of work, every few weeks to give you that extra support. You can decide what works best for you – it might be to help implement some of the ideas you got at the Board, or sound out a few, more confidential problems you are facing

### Face-to-Face Support that works for you and makes a real difference to your Business' Bottom Line

- Understand how to increase your Business' Performance further
- Trouble Shoot issues with like-minded People
- Work through your Business Plans
- Discuss how to deal with your Bank Manager
- Tackle HR Issues

Interested in becoming a Board Member or just interested in finding out a bit more about it?

Contact Us  
061 333 640

